

EmpowHER Internship

Social Media Internship

We are seeking ambitious, detail-oriented, digitally-savvy students hoping to gain experience in Social Media and Marketing Communications. EmpowHER's Social Media Intern will work with the Marketing team to manage projects and campaigns supporting the Company and assist in Social Media-related duties, including monitoring social media feeds, managing and scheduling posts, identifying and distributing interesting site content, engaging the EmpowHER audience and acting as a digital representative of the Company. Applicants must have excellent writing, project management and organizational skills. The individual should be able to meet deadlines, work independently and have strong written and verbal communication skills and exceptional proofreading skills. The individual should also be familiar with social media best practices, as well as various social media platforms and monitoring services.

Responsibilities:

- Assist with scheduling and writing social media posts;
- Monitor, manage and engage in social media conversations around the EmpowHER brand;
- Provide monthly dashboard reports on social media KPI's;
- Work with marketing and public relations teams in campaign development and execution;
- Research and report on emerging social media technologies and advancements.

Requirements:

- Candidate must be majoring in Communications, Marketing or Journalism;
- Have the ability to work 15-20 hours per week;
- Must be familiar with Internet and social marketing tools;
- Strong written and verbal communication skills;
- Must own a laptop;
- Experience with HootSuite, TweetDeck preferred.

If this sounds interesting to you, please send a cover letter, resume, writing samples and at least one link to your blog or Twitter account to the attention of Hallie Kenney, hkenney@EmpowHER.com.

EmpowHER is an award-winning health media company for women. The Company's Web site provides visitors access to one of the largest women's health and wellness content libraries on the web, as well as the largest online community of women discussing their health and wellness issues. EmpowHER promotes a "24 Hour Promise" to its visitors, who can come to the site, ask any health question and receive a response within 24 hours. Health care marketers rely on EmpowHER for reaching the most influential health and wellness buying audience on the Internet -- women. Millions of women visit EmpowHER.com every year, making it one of the largest and fastest-growing resources dedicated exclusively to women's health and wellness. For more, visit www.EmpowHER.com.