

## Web/Graphic Designer Internship

EmpowHER's Web/Graphic Designer will work with the Marketing and Development teams and must have excellent Design, HTML and CSS skills; as well as an understanding of common design and programming best practices. Must have the ability to execute all aspects of web and graphic design production including: rapid conceptualization of ideas, excellent knowledge of design and development software, ability to create and implement designs in several mediums (web, print, motion graphics), and prioritize and manage workflow to meet tight deadlines. We are seeking individuals who are creative thinkers, willing to present new ideas and work as a team to solve creative and technical tasks.

### Responsibilities:

- Duties include concepting via wireframes, mockups and working prototypes;
- Design and creation of banner ads and promotional content;
- Management and organization of creative assets - Corp ID, images, templates, etc.;
- Implementation of designs and code in various web environments - CMS systems, Facebook, Email newsletter systems;
- Basic Web site image and content updates;
- Print ad design and creation of print-ready documents;

### Requirements:

- Expert in all aspects of Adobe Photoshop for Web and graphic design, experience with InDesign and Illustrator strongly preferred;
- Experience with HTML and CSS development software;
- Strong HTML, XHTML and CSS skills - can you code a web page by hand?;
- Excellent knowledge of web standards and best-practices;
- Strong time management skills and attention to detail;
- Familiarity with JavaScript, PHP, MySQL a plus;
- Experience with motion graphic and banner ad design in Adobe Flash preferred;

EmpowHER Media is an award-winning, HON-certified, social health company for women. The Company's flagship - EmpowHER.com - is the third most visited women's health and wellness destination on the Web (comScore Media Metrix). As the online home for female health consumers, EmpowHER.com offers a unique value proposition of a peer health community and premium, original women's health and wellness content. Health care professionals, brands and agency professionals rely on EmpowHER Media for reaching the most influential health and wellness buyer on the Internet -- women. EmpowHER reached more than 60 million women onsite and through syndication in 2011, and expects to reach more than 250 million in 2012.