

EmpowHER Internship

Web/Graphic Designer Internship

EmpowHER's Web/Graphic Designer will work with the Marketing and Development teams and must have excellent Design, HTML and CSS skills; as well as an understanding of common design and programming best practices. Must have the ability to execute all aspects of web and graphic design production including: rapid conceptualization of ideas, excellent knowledge of design and development software, ability to create and implement designs in several mediums (web, print, motion graphics), and prioritize and manage workflow to meet tight deadlines. We are seeking individuals who are creative thinkers, willing to present new ideas and work as a team to solve creative and technical tasks.

Responsibilities:

- Duties include concepting via wireframes, mockups and working prototypes;
- Design and creation of banner ads and promotional content;
- Management and organization of creative assets - Corp ID, images, templates, etc.;
- Implementation of designs and code in various web environments - CMS systems, Facebook, Email newsletter systems;
- Basic Web site image and content updates;
- Print ad design and creation of print-ready documents;

Requirements:

- Expert in all aspects of Adobe Photoshop for Web and graphic design, experience with InDesign and Illustrator strongly preferred;
- Experience with HTML and CSS development software;
- Strong HTML, XHTML and CSS skills - can you code a web page by hand?;
- Excellent knowledge of web standards and best-practices;
- Strong time management skills and attention to detail;
- Familiarity with JavaScript, PHP, MySQL a plus;
- Experience with motion graphic and banner ad design in Adobe Flash preferred;

EmpowHER is an award-winning health media company for women. The Company's Web site provides visitors access to one of the largest women's health and wellness content libraries on the web, as well as the largest online community of women discussing their health and wellness issues. EmpowHER promotes a "24 Hour Promise" to its visitors, who can come to the site, ask any health question and receive a response within 24 hours. Health care marketers rely on EmpowHER for reaching the most influential health and wellness buying audience on the Internet -- women. Millions of women visit EmpowHER.com every year, making it one of the largest and fastest-growing resources dedicated exclusively to women's health and wellness. For more, visit www.EmpowHER.com.