

## MICHELLE KING ROBSON

*Founder, CEO & Chairperson*



Michelle King Robson, Founder and CEO of EmpowHER.com and MKR Media, LLC, is a nationally recognized women's health and wellness advocate. She has combined a successful track record as a businesswoman and entrepreneur with nearly two decades of civic and community leadership, focusing on her personal passion for improving women's health to lead what is today one of the fastest-growing social health companies.

A tireless voice for women and the visionary behind EmpowHER, Michelle spends her time talking to women's groups, health care organizations, political leaders, regulatory bodies and the media about women's health and wellness issues and the importance of women advocating for themselves and their loved ones. Michelle's goal is to drive innovation and change in patient experience, health care delivery, and development and approval of health-improving, life-changing medicine, treatments and procedures for women around the world.

Michelle currently co-hosts **HER Radio**, airing on RadioMD.com every Thursday at 2pm EST, to discuss women's greatest lifetime triumphs and challenges, interview top experts and cut through the confusion and share the naked bottom-line truth about all things woman. Michelle is also finishing writing a book around her experience and passion for helping women improve and change their lives.

No stranger to standing in the gap for the women EmpowHER supports, Michelle testified before the FDA and led the second largest write-in campaign in FDA history for drugs and treatments for women's health in June 2010 and testified before the FDA a second time in March 2013. On October 25th 2013, Michelle had the honor of speaking at **TEDxLowerEastSide** in New York City under the theme The Hero's Journey.

Michelle has received numerous awards and citations, including the 2013 Ellis Island Medal of Honor, being named one of Arizona Business Magazine's 50 Most Influential Women in 2012, "Chairman of the Year" from the American Business Awards and named one of the top ten "Most Fearless Women Online and in Social Media."

[Learn more about Michelle's other honors.](#)

Michelle currently serves as an Advisory Council member for the Mayo Clinic in Scottsdale, Arizona. In addition, Michelle King Robson also serves on the Board of Directors for Arizona Biltmore Bank.

Michelle continues to fulfill her mission every day to ensure women are educated and have the resources to advocate for their own health and wellness.

### Learn More

 [EmpowHER.com/Michelle](http://EmpowHER.com/Michelle)

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## Biography