



Improving **Health**. Changing **Lives**.

## WOMEN'S HEALTH ADVOCATE

### I Got Sick

At 42, I was told I needed a complete hysterectomy, which I got without question. Soon afterwards, my health tanked. I became a different person. I didn't like myself. I had no energy. After a year that included 12 different doctors and nine different medications, I wasn't getting any better. I was seriously depressed and even contemplated taking my own life.

### I Sought Help

Through a recommendation of a friend, I finally got the help I needed. The fix was simple, but was so hard to find. I thought "This was harder than it should have been. If this happened to me, what is happening to women all over the world?"

### I Got Well, and Then... I Got Mad

But as I started to get better, I started to get angry. I thought if this happened to me, what is happening to women all over the world? At that moment, I decided I would dedicate my life to making sure no other woman would suffer as I had. That is how EmpowHER was born. It is the resource I wish I had when I was sick. I feel blessed that it has already helped millions of women all over the world learn to advocate for their own health, and to support each other.

### About EmpowHER

EmpowHER is the only comprehensive social health platform for women on the Web today providing women a safe peer health community along with gender-specific health information and resources they want and need. Millions of women visit EmpowHER.com every year seeking to gain insight from other women about hundreds of health conditions and wellness topics.



**Michelle King Robson**  
*Founder, CEO & Chairperson*  
EmpowHER

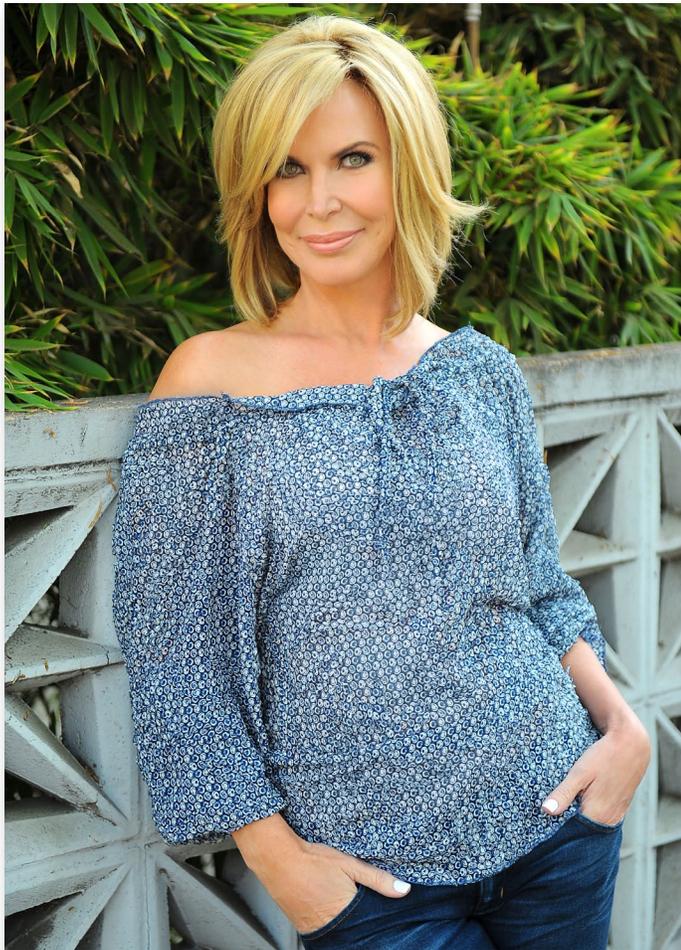
**Michelle King Robson**

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## AUTHOR ■ SPEAKER TELEVISION PERSONALITY



Michelle King Robson, Founder and CEO of EmpowHER.com and MKR Media, LLC, is a nationally-recognized women's health and wellness advocate. She has combined a successful track record as a businesswoman and entrepreneur with nearly two decades of civic and community leadership, focusing on her personal passion for improving women's health to lead what is today one of the fastest-growing social health companies.

No stranger to standing in the gap for the women EmpowHER supports, Michelle testified before the FDA and led the second largest write-in campaign in FDA history for drugs and treatments for women's health in June 2010 and testified before the FDA a second time in March 2013. On October 25th 2013, Michelle had the honor of speaking at **TEDxLowerEastSide** in New York City under the theme The Hero's Journey.

Michelle currently co-hosts **HER Radio**, airing on RadioMD.com every Thursday at 2pm EST, to discuss women's greatest lifetime triumphs and challenges, interview top experts and cut through the confusion and share the naked bottom-line truth about all

things woman. Michelle is also finishing writing a book around her experience and passion for helping women improve and change their lives.

Michelle continues to fulfill her mission every day to ensure women are educated and have the resources to advocate for their own health and wellness.

### Learn More

 [EmpowHER.com/Michelle](http://EmpowHER.com/Michelle)

 [/MKingRobson](https://www.facebook.com/MKingRobson)

 [@MKingRobson](https://twitter.com/MKingRobson)

### Booking and Availability

To book Michelle King Robson for interviews and speaking opportunities, please contact [bookings@EmpowHER.com](mailto:bookings@EmpowHER.com) or call 480-510-3846.

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